

# AWARDS /

**the brief /** Design & Furniture today are unique, edgy, and inventive. INFDEX is the place where you'll find it all! INFDEX captures the energy of our dynamic industry.

We will connect you with innovative thinkers to motivate you, showcase the newest products to inspire you, and reveal cutting-edge ideas that will help you stay on the forefront of the creative landscape. At INFDEX, you will experience the best in the industry today, and what's on the horizon.

## **a. best innovative designed stand /**

Design excellence challenges, creating an environment that makes the world a better place to relax, work, live, think and play. The challenge for stand designers is to demonstrate to our panel of experienced exhibition judges an attention to detail, creativity in design and quality of workmanship which sets your stand apart from all the others.

## **b. best environmental (green) stand /**

Eco-friendly design is not only a wise choice for our future; it is also a necessary choice. The design industry must adopt eco-friendly practices and materials that

## **Awards Ceremony / Friday 12th November 2010**

reduce its impact, before we reach a point of irreversible damage to our life supporting systems. This award aims to reward innovative and alternative ways to design, using green, renewable energy resources, and adopt non-polluting practices and materials that reduce, recycle and reuse.

## **c. best use of booth / stand space /**

Whether your stand is large or small, you're competing with many other exhibition stands at INFDEX, all with the idea of creating an effective and attractive display. Therefore making the most effective use of the exhibition space at your disposal is crucial and the judges in this category will be looking for innovative ideas that really work in convincing passing visitors to step onto their exhibition stand.

## **d. best young designer of infdex 10 /**

Another first for INFDEX - an innovative competition looking to discover and reward talented young, local designers. The judges will be looking for creative, innovative, well-balanced and functional designs from local students, hoping to be stimulated by exciting and original ideas with the possibility of the winning entry having his or her design commissioned.

# AWARDS REGISTRATION /

## DETAILS

Company Name:

Stand Number

Tel No.

Fax No.

Email

## AWARDS INTERESTED IN

- a. best innovative designed stand
- b. best environmental (green) stand
- c. best use of booth / stand space
- d. best young designer of infdex 09

Signature

Awards ceremony will be held on Friday 12th November 2010.